

Metehan Birlik

UX/UI Designer | Product Designer

birlikm.com | github.com/metehan-birlik | hey@birlikm.com

Professional Experience

JoyoLabs | Nov 2025 — Sep 2026

Founding Designer

- Led product design for CraftNote as it grew beyond \$3M ARR, designing across a product used by hundreds of thousands of people
- Led end-to-end design for 2 AI mobile apps from concept through launch, and contributed to 2 additional AI mobile products across product experience, visual design, and iteration
- Owned design across user acquisition and monetization, creating intent-matched funnels across App Store screenshots, onboarding, and paywalls that improved revenue per user by up to 149% for key segments
- Established and maintained design systems across products, improving consistency and supporting faster iteration across mobile and desktop

Godot Tech | Jan 2023 — Sep 2024

Design Lead

- Led the end-to-end design process for various applications, from initial research and wireframing to prototyping and final high-fidelity designs
- Developed and implemented a comprehensive design system to ensure consistency across products
- Collaborated closely with clients and stakeholders to align design solutions with business goals and user needs

Supadigi Agency | Feb 2023 — Aug 2024

UX/UI Designer

- Led the UX/UI design for the Projesunumu mobile app, transforming a complex, data-heavy web platform into an intuitive and accessible mobile experience
- Collaborated with stakeholders to prioritize features and streamline user flows for clarity and ease of use
- Designed various websites for clients, delivering tailored digital solutions that balanced functionality and visual appeal

Blend of Bites | Mar 2022 — Dec 2023

Digital Designer

- Designed visual branding and created engaging content for Blend of Bites, a food blog focused on sharing recipes and culinary tips
- Developed graphics, layouts, and imagery to enhance the blog's aesthetic and user experience across digital platforms

Education

Middle East Technical University | 2021

BA, History

Skills

Design | Figma, Lottie, Adobe Photoshop, Adobe Illustrator, Superwall

Code | HTML, CSS

Strengths | Rapid iteration, responsive design, design systems, Growth UX, A/B testing